


GO BIG: OR GO HOME

THE FIRM THAT STEPPED UP AND PURCHASED BIG SHOT!

ON THE VERGE

BIG WIG



LFC Gateway X LFC Focus
Yorkshire | Semen: \$225/dose
\$44,000 High Seller from SWTC
Stoutest Barrow Sire to Surface
Bred by Aimee & Lynsee Shaffer

Big Shot X Alias 106-4
Stress Carrier | Semen: \$300/dose
Enormous Rib and Mass



TOM MOYER
& FAMILY
genetice.com

2010
SPRING SIRE REFERENCE



WELCOME TO TOM MOYER & FAMILY

First and foremost we would like to thank all of our customers for their support of our program. Since this summer we have been able to impact several outstanding herds across the States. We feel since our initial catalog this summer that we have added a tremendous set of new boars to our stud. Included among these are Big Time, Big Stick, Big Fella, Jello Shot, Big Debate, Maniac, to mention a few. These boars all add breeding value to our program and that is why they are offered to you!

A LITTLE HISTORY

BIG SHOT, the sire of numerous boars in our stud was the \$70,000 Lane Boar we purchased the summer of 2008. We saw the unlimited breeding value in this amazing boar. He has sired several champions and sons across the country. Unfortunately we lost BIG SHOT in June of 2009; however, he has already laid in a great set of boars from his first crop. We have retained several sons because we believe they all offer so many positive traits to the show pig industry.

Thanks again for your support and be sure to call us to help you in your destination to excellence!

Tom Moyer and Family/Genetic Edge LLC. Tom, Andrew and Ben
Showpigs, Breeding Stock, Semen Scott Stauffer

COLLECTION INFORMATION

Orders may be placed Monday through Friday (7:30 AM - 5:00 PM EST)
All cancellations must be made by 9:00 AM EST on the day of collection.



Overrun Semen Pricing Schedule

When semen collected exceeds orders we receive, we offer overrun discounts. Call after 1 PM EST on collection days for availability. Most semen will be available at half price. Orders need to be placed by 3 pm EST in order to make shipment.

Order Semen by Contacting:
Andrew Moyer: 419.572.0531 | Ben Moyer: 419.583.7507
Scott Stauffer: 419.348.4572
Find Us Online at: www.geneticedge.com

Mailing Address: 20147 US HWY 20A | Archbold, OH 43502
Farm Address: 2235 County Road 17 | Wauseon, OH 43567

Email Ben: ben@geneticedge.com

BOAR INDEX

CROSSBRED BOARS

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B COVER	BIG TIME	BIG SHOT x 60-1
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2010 PRICING

SPRING PRICE	FALL PRICE	SPRING PRICE	FALL PRICE	SPRING & FALL PRICE	
PLAN A		PLAN B			
MIX & MATCH		MIX & MATCH			
2 Doses \$100		2 Doses \$62.50			
4+ Doses \$75		4+ Doses \$50			
HOT SHOT (C)	\$200	VITAL SHOT (C)	\$125	BIG TIME (N)	\$350
HEAD HONCHO (C)	\$150	MEGA SHOT (C)	\$150	BIG STICK (C)	\$350
JELLO SHOT (C)	\$150	GOTA SHOT (C)	\$125	BIG WIG (C)	\$300
BODY SHOT (N)	\$150	BROTHER WIG (N)	\$125	BIG DEBATE (N)	\$200 <i>NEW</i>
MAD MAN (C)	\$125	FIRST SHOT (N)	\$125	BIG FELLA (N)	\$150 <i>NEW</i>
POWER SHOT (P)	\$125	CHEST SHOT (N)	\$125	BIG FINISH (C)	\$200 <i>NEW</i>
		MATCH MAKER (C)	\$100	MANIAC (C)	\$125 <i>NEW</i>
		BLOWN AWAY (N)	\$100	MONSTER TRUCK (P)	\$125 <i>NEW</i>
		MAMMOTH (N)	\$100	ON THE VERGE	\$225 <i>NEW</i>
				LUNATIC (P)	\$125 <i>NEW</i>

DISCLAIMER

Tom Moyer & Family has the highest quality technology available, but cannot control the conditions under which the boar semen is used or the techniques used in application and, therefore, makes no warranties or representations beyond those made expressly herein. Tom Moyer & Family warrants that the product sold is of adequate quality and viability for breeding swine at the time it leaves Tom Moyer & Family. Tom Moyer & Family makes no guarantees, warranties or representations, either written or oral, expressed or implied. Specifically, Tom Moyer & Family makes no guarantees concerning conception rate, breed purity of sires, or health of the product. In the event that any of our products are damaged in shipment or prove defective, damages resulting from their use shall be limited to the purchase value of the semen. In no event shall Tom Moyer & Family be liable for consequential damages.

SPRING PRICING PLAN A

Mix and Match
2 Dose \$100 | 4+ Dose \$75
Effective March 15 to August 15



**TOM MOYER
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HOT SHOT

Big Shot x Fatal Attraction

Sired \$4000 gilt and \$2800 and \$2500 barrows from online sale

\$200/Dose
Stress Carrier
Muscle and Mass



HEAD HONCHO

Big Shot x Crossbow

Wide Open Coming & Going
Bred by Route 66 Showpigs, OH

\$150/Dose
Stress Carrier



JELLO SHOT

Big Shot x American Way

Bone & Power from Front to Rear
Bred by S&K Showpigs, OH

\$150/Dose
Stress Carrier



BODY SHOT

Big Shot x Crossbow

Jet Level with that Show Look
Bred by Bates, OH
Sired \$2700 gilt from online sale

\$150/Dose
Stress Negative



MAD MAN

Mad Monkey X Crossbow

Sired Champion Hvy Wt Cross at 2010 LSU Show

\$125/Dose
Stress Carrier
Bone and Body



POWER SHOT

Big Shot x Fatal Attraction

Sired \$3800 barrow and \$3700 and \$2000 gilts from online sale

\$125/Dose
Stress Positive
Tremendous Power



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NEW TO THE LINEUP



BIG DEBATE

Big Shot x Amen

\$200/Dose
Stress Negative
Stout Boned & Wide Bodied



BIG FELLA

Big Shot x Alias 106-3

\$150/Dose
Stress Negative
The Most Rib & Body of Any



BIG FINISH

Big Shot x Alias 106-3

\$200/Dose
Stress Carrier
Blown Open with Center Rib



MANIAC

Mad Man x American Way Monster Bone with Show Ring Look
Bred by S&K Showpigs, OH

\$125/Dose
Stress Carrier



MONSTER TRUCK

Monster 52-4 x Split Second

\$125/Dose
Stress Positive
The Stoutest Positive Around



LUNATIC

Mad Man x Fatal Attraction

\$125/Dose
Stress Positive
Shapely Top with Bone

SPRING PRICING PLAN B

Mix and Match
2 Dose \$62.50 | 4+ Dose \$50
Effective March 15 to August 15



VITAL SHOT

Big Shot x Fatal Attraction

\$125/Dose
Stress Carrier
Muscle to Burn!
Bred by Bates, OH



MEGA SHOT

Big Shot x Alias 106-5

\$150/Dose
Stress Carrier
Will Make Quick Change



GOT A SHOT

Big Shot x Major Feat

\$125/Dose
Stress Carrier
Huge Upper Rib Shape



BROTHER WIG

Big Shot x Alias 106-4

\$125/Dose
Stress Negative
Outstanding Blade, Bone & Base Width



FIRST SHOT

Big Shot x Alias 106-2 x 92-5

\$125/Dose
Stress Negative
Stout! Stout! Stout!



CHEST SHOT

Big Shot x Alias 106-2 x Solid Gold
Massive & Complete
Bred by S&K Showpigs, OH

\$125/Dose
Stress Negative



**TOM MOYER
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SPRING PRICING PLAN B

Mix and Match
2 Dose \$62.50 | 4+ Dose \$50
Effective March 15 to August 15



MATCH MAKER

Invasion x Major Feat
\$100/Dose
Stress Negative
Square Made with Structure



MAMMOTH

WGW Spud x WGW Tank
\$100/Dose
Yorkshire | Stress Negative
Siring Unreal Bone & Foot Size
Bred by Thompson Bros., OH



BLOWN AWAY

LFC Tundra X TRHF5 New Beginning
\$100/Dose
Yorkshire | Stress Negative
Will Make Championship Females



3rd Overall Barrow
& Reserve Crossbred
2009 Ohio State Fair

Both Sold in
Last Year's
Sale

Grand Champion
Barrow - Open Show
2009 Ohio State Fair



MOYER SALE DATES

APRIL 10, 2010

Annual Spring Showpig Sale
6:00 PM • 20147 US Hwy 20A, Archbold, OH
Features our Elite Barrows and Gilts Farrowed January - February

APRIL 26, 2010

Real Advantage +2
7:30 PM • Wayne Co. Fairgrounds, Richmond, IN
Hosted with Real McCoy, Southern Advantage Sires and Upper Hand Genetics
Pigs out of semen purchased from us and bred gilts bought from us are eligible.

APRIL 18, 2010

Ohio Elite Showpig Sale
2:00 PM • Wapakoneta, OH

MID-JUNE 2010

Moyer/S&K showpig.com Online Sale
Selling Louisville and Kansas City aged pigs.



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STAUFFER SALE DATES

APRIL 3, 2010

North Central Sale
Marion, OH

APRIL 17, 2010

North Central Sale
Marion, OH

APRIL 18, 2010

Ohio Elite Showpig Sale
Wapakoneta, OH

MAY 15, 2010

North Central Sale
Marion, OH

MID-JUNE 2010

Moyer/S&K showpig.com Online Sale
Selling Louisville and Kansas City aged pigs.



Reserve Crossbred Barrow
2009 Ohio State Fair
Shown by Levi Stauffer

HEIDT

SHOW PIGS

We will be offering competitive crossbred pigs from February litters off the farm private treaty. Watch the website for a future listing of sales we will be attending.

SIRES USED: BIG TIME, BIG WIG, CHEST SHOT, WILL POWER, GOT A SHOT

DOUG HEIDT AND FAMILY
New Knoxville, OH 45871
Farm: 419-753-2381
Cell: 419-953-2532
DTMHeidt@nktelco.net



2009 CHAMP BORN & RAISED BARROW
Auglaize County
Shown by Tiana Heidt



2009 CHAMP OPEN CLASS BARROW
Mercer County
Shown by Evan Fleck



PURCHASED IN THE RECENT MOYER ONLINE SALE
Major Feat x (California Dreamin x The Man Show x Cobblestone)
Service Sire: Big Wig

**VISIT
US AT**
WWW.HEIDTSHOWPIGS.COM

Your opportunity to to purchase a GREAT *One*



GRAND CHAMPION OVERALL
09 Tulsa State Fair
CONGRATS LEVI HERREN AND FAMILY!



Big Time
FIRST LITTERS OUT OF BIG TIME, BIG BLAST
AND BIG WIG ARE AVAILABLE

SEMI-AND - BIG BLOOD-PREMIUM
SECTION, CROSSBRED, BORN
BIG SHOT X IMMORTAL 60-1
0911N Crossbred Classic
Bred and Sold by Us
Thank you Tom Meyer Family
for your purchase!



CHAMPION COMMERCIAL BREEDING GILT
10 Fort Worth Stock Show

ottenwalter
showpigs

For More Information, contact:
Mark and Sandy Ottenwalter
2260 Lurline Ave. Colusa, CA 95932
Mark: (530) 681-9799
Herdsman:
Russell Pedrett (530) 681-9811



ottenwalter
FARM SALE

Colusa, California
April 3, 2010

Preview at 11 AM
Lunch at Noon
Sale starts at 1 PM

Midwest and Southwest
delivery will be available!

NSR Representative
Kade Hummel will be present!

ottenwaltershowpigs.com



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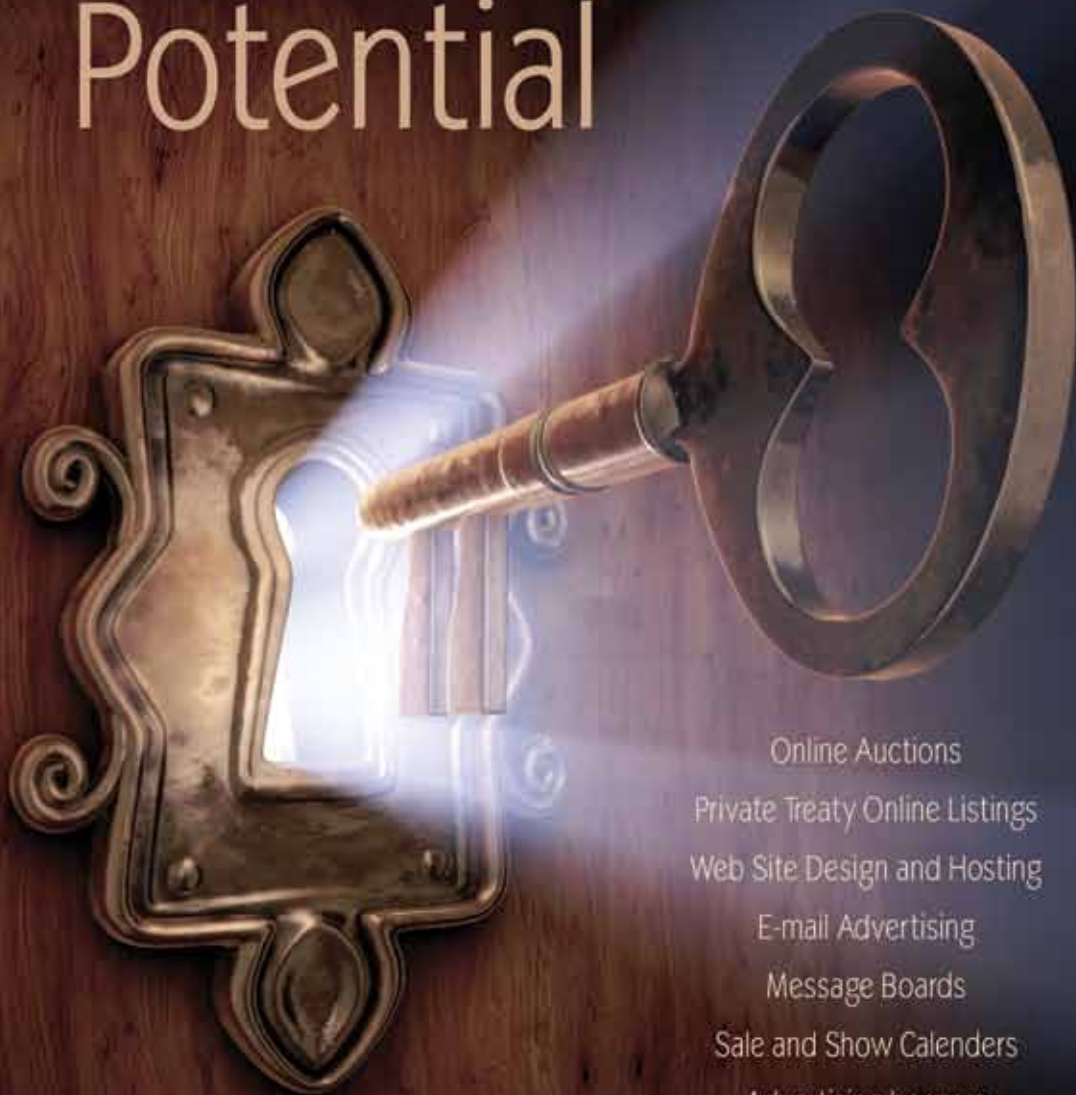


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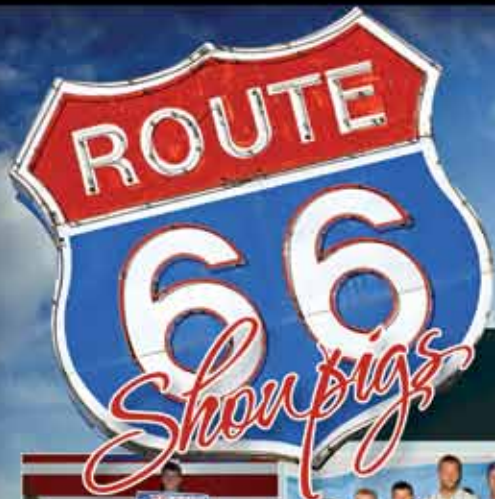
More than 10 years! More than 10 million visits!
Millions of dollars in online auction sales!
The leader in the online show pig industry.

showpig@showpig.com
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Your Route to SUCCESS

Make sure at the end of your road... there's a banner and trophy in your hand!

Route 66 will be offering showpigs for local county and state fairs privately off the farm and at the following sales:

Moyer's Annual Spring Showpig Sale
April 10, 2010

Real Advantage Customer App Sale +2
April 26, 2010 in Richmond, IN

Contact Route 66 Showpigs

Scott Elwer
email: selwer@dl.noacsc.org
5433 St. Rt. 66 | Delphos, Ohio 45833
567-204-9192 Mobile

John Noonan
6261 St. Rt. 66
Delphos, Ohio 45833
419-234-3143 Mobile

Bob Elwer
4795 St. Rt. 66
Delphos, Ohio 45833
419-516-2080 Mobile



2009 Champion Max Hog - 700 lbs. 1st Overall
Sired by Taylor Bowen - Bred by Big Shot



2009 Champ Open BK Cross - 3rd Overall - 051
Sired by Pat Gibson - Bred by Thrill Ride



2009 Champ Open ORP - 1st Overall - 054
Shown by Pat Gibson - Bred by Big Shot



2009 Champion Open Mkt Hog - Auglaize Cty
Shown by Abby Harrod - Sired by Major Feat



2009 Open Class Champion - Allen Cty, OH
Shown by Taylor Bowersock - Sired by Big Shot



56250 66-2
Blowout x Fatal Attraction x America's Choice
Service Sire: Big Top
Farrowed 11 on 2-22-10



59560 47-3
Blowout x Fatal Attraction x America's Choice
Service Sire: Big Top
Farrowed 11 on 2-22-10



56775 68-4
Blowout x Fatal Attraction x America's Choice
Service Sire: Big Top
Farrowed 11 on 2-22-10

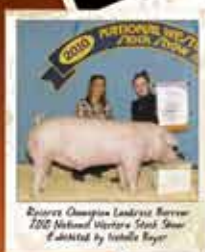


54480 78-2
Color Blind x Tap Out x Blowout Sister
Service Sire: Head Honcha
Farrowed 14 on 1-14-10



Head Honcha - Bred by Route 66 Showpigs
Big Shot x Crossbow - Stress Carrier

Pour Out the Possibilities



Reserve Champion Landrace Barrow
2009 National Western Stock Show
Exhibited by Isabelle Rayer



High-Selling Weanling Gilt
2009 NSR Fall Classic
- by Mark Ottenwiler



Overall Champion Market Hog
2009 State Empire Fair - Deer
Exhibited by Christine Henshale



Reserve Champion Spot Barrow
2009 National Western Stock Show
Exhibited by Taylor Cross



SIRES SUCCESS



GRAND CHAMPION CROSSBRED
2010 Fort Worth Stock Show
Sired by Big Shot



GRAND CHAMPION OVERALL
2010 Supreme Champion Red Wave Jkpt
Sired by Big Shot | Bred by Ottenwalter



RESERVE LIGHTWEIGHT HAMP
2010 San Antonio Stock Show
Sired by Big Shot



GRAND CHAMPION OVERALL
2010 Calcasieu Parrish, Louisiana
Sired by Mad Man



GRAND CHAMPION OVERALL
2009 Louisiana State Fair
Sired by Big Shot | Bred by RW Genetics



RESERVE CHAMPION DARK CROSS
2009 Ohio State Fair
Sired by Big Shot | Bred by S&K Showpigs



RESERVE DARK CROSS - OPEN SHOW
2009 Ohio State Fair
Sired by Big Shot | Bred by S&K Showpigs



CHAMPION DARK CROSS GILT
2009 Fall Classic
Sired by Mad Man



\$8,500 2009 INDIANA STATE FAIR BOER
Shown by Bobell Farms, IL
Sired by Big Shot
Dam is bred gilt sold in last December's Online Sale



RESERVE CHAMPION CROSSBRED
2009 American Royal
Sired by Double Major | Bred by RW Genetics
Dam is grandam of Monster Truck



GRAND CHAMPION OVERALL
2009 Allen County
Sired by Big Shot | Bred by Route 66



GRAND CHAMPION OVERALL
2009 Sandusky County Fair, Ohio
Sired by Big Shot | Shown by Kalie Bodey



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2010

SPRING SIRE REFERENCE



BIG TIME

Big Shot X 60-1
Stress Negative | Semen: \$350/dose
Bone and Power to Burn!
Bred by Ottenwalter, CA

BIG STICK

Big Shot X Allas 106-3
Stress Carrier | Semen: \$350/dose
Moderate and Stout!